



AUTOREVIEW SLOGAN MAKING CONTEST

Want to make a statement for ROAD SAFETY? People think that road safety is limited to motorists when in fact, it should be practiced by all road users... and that includes runners!

With the increasing number of runners out on roads doing practice runs, training runs or LSDs (long slow distances), the probability of vehicular accidents also increases. We need to keep our roads safe for all users, motorists, cyclists, runners and pedestrians. We need to make a statement and make ourselves heard.

HOW TO JOIN

- Get a limited edition **RUN4CHANGE** race bib at selected **Auto Review Run** registration centers.
- Write a statement of not more than 20 words in the space allotted.
- Email us at statement@autoreview.ph with your name, age, contact details and the statement that you wrote on your bib OR register your statement with the organizers on race day.
- Wear the statement bib at the back of your singlet when you run during the 3rd **Auto Review Run for Road Safety and Courtesy** on May 24, 2009 at McKinley Hill.

PRIZES

- The top 10 statements will receive a travel bag from Isuzu and other prizes worth P2,000.
- The statements will be aired on AutoReview on Saturdays from 1:30-2:00pm on the National Broadcasting Network NBN 4 (also on Sky Ch 6 and Destiny Ch 8).

BENEFICIARY

The proceeds of each RUN4CHANGE statement bib (P100@) will go to the promotion of sports education and development.

One of the projects of RUN4CHANGE is the rehabilitation of the Track & Field Oval located at the University of the Philippines, the country's premier state university located in Quezon City as part of the College of Human Kinetics Sports Complex.

MECHANICS

- All **email entries** will be accepted until **Saturday, May 23, 6pm** and **on-site entries** will be accepted only until **5am at the organizer's booth**.
- The statements will be reviewed by representatives from Visions in Action Enterprises, Inc. and the top 20 will be chosen prior to the start of the race.
- Representatives from the event sponsors will then choose their top 10 statements.
- The top 10 statements will be judged according to
 - 30% originality
 - 30% creativity
 - 40% impact

